



# Wigs & Hair Replacement

## Abstrax Addresses Hair Loss With You In Mind



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ABSTRAX HAIR DESIGNS

*There are 20 million women in America with excessive hair loss. Ten million of them are under the age of 40. While it's common to see and hear about men's hair loss, women's hair loss is seldom mentioned.*

A normal person loses from 15 - 40 hairs every day. In people with healthy follicles, about 90% of the hair grows at one time. Hair goes through three growth cycles. The first cycle lasts about three years and it is when hair grows. The second phase is when hair growth ceases and not pigment is produced for about 10 days. The last cycle lasts for about 3 months and that is when the hair is shed. About 10% of the hair is being shed and this

isn't very noticeable. The overwhelming majority of women suffer from what is known as androgenic hair loss. Hormones cause this condition. This is when the hair follicle is unhealthy and less new hair is being produced. The hair is thinning and ultimately will lead to balding.

Women can lose hair due to stress, medication or pregnancy, but the hair growth will return to normal as soon as the condition causing the hair loss ceases to exist. However, for the vast majority of women suffering from female pattern baldness, the answers and solutions are not as easy to come by. A natural appearance and hairstyle is an important part of your well-being and self-esteem.

We know from our experience how stressful and disturbing hair loss can be.

We're specialist in the artful design of innovative solutions that alleviate your medical hair loss problem. Our

hair alternatives are individualized to satisfy your specific needs and desires. Services are offered with compassion and integrity to ensure your confidence and trust.

As we've done for so many of our clients, we



can offer you affordable hair choices, knowledgeable caring support, and include a private phone consultation with a hair specialist at no obligation. We believe that it is best to explore your hair options while enhancing your appearance during their trying time.

We create prostheses and wigs that are individually designed and hand crafted with a distinctive style all their own. They offer beauty, comfort and rich, natural color. Our designers select only the softest lightweight materials to ensure the ultimate in comfort and natural appearance. All our prostheses and wigs are made by hand with Syntress TM fibers or human hair strands to provide the bounce and appearance of your natural hair.

You don't have to settle for machine stitched rows of synthetic nylon materials that irritate your scalp and cause discomfort. Nor should you be content with the 'wiggy', unflattering appearance that is often associated with standard wigs.

The more natural you look, the better you'll feel not only about your appearance, but yourself, too.

*To schedule an appointment call, 732-255-1733*



### Lindi Skin Can Help And Understands . . .

#### • Serious Skin Problems

Cancer treatments may cause demoralizing and debilitating skin-related side effects. Serious skin issues can necessitate reduced dosages or even discontinuing treatment.

Adverse effects from chemotherapy, radiation and targeted therapy may include: Radiation Burns, Hand/Foot Syndrome, Irritating Rash, Severely Dry Skin, Hyper Pigmentation.

To prevent infection, good hygiene is vital, but excess washing can lead to even drier and more irritated skin. Certain skin care ingredients can further aggravate and irritate: Exfoliants, Metals, Peeling Agents, Acids, Heavy Fragrances

#### • Serious Skin Care

Developed specifically to help address the skin-related side effects experienced by people on chemotherapy and radiation treatment.

Products formulated with input from cancer patients and an expert scientific advisory board.

Exclusive botanical-based LSA Complex provides antioxidant ingredients to help reduce inflammation.

Unique delivery system provides maximum hydration and protects against moisture loss.

The products are safe for everyone - men, women and children:

- Results are so superior that former patients and individuals without cancer use Lindi Skin products throughout their lives.
- Lindi Skin products are dermatologist tested, non-irritating and hypo-allergenic.
- Lindi Skin products are not tested on animals.

#### Face Wash

**Features & Benefits:**  
*Mild wash, non-foaming for extremely sensitive skin Doesn't dry or irritate like soap does - the opposite action of other cleansers. Gently washes, does not strip the skin of natural oils Leaves a protective, moisture-rich veil that you can actually feel. Gentle on the senses.*



#### Face Serum

**Features & Benefits:**  
*Contains the highest concentration of our proprietary LSA complex, which is a superb blend of botanical extracts and anti-oxidants. These ingredients possess soothing, anti-inflammatory, anti-itch, anti-microbial properties. Velvety, non-oily and highly absorbing Pharmaceutical grade, it moisturizes for maximum comfort and makes it safe for patients. Two different scents universally accepted by cancer patients; Lavender and Citrus provide light refreshment that will not irritate the senses.*



#### Body Wash

**Features & Benefits:**  
*For dry skin conditions. A mild, soothing moisturizing wash that should be used instead of soap. Light cleansing. Cleans and applies a protective layer of moisture that you can feel. Multi-Purpose Perfect for body, hands and scalp. Use as a shampoo to help retain moisture in the skin and prevent scalp from scaling and itching.*



#### Body Lotion

**Features & Benefits:**  
*A refreshing lotion that is safe and effective but luxurious for dry skin conditions. Addresses skin sensitivity and dryness, even for skin compromised by chemotherapy and radiation. Creates a moisture barrier Soothes and moisturizes very dry, sensitive skin. Light texture. Made specifically to apply on damp skin. Glides onto wet skin effortlessly, with no rubbing.*



### Hear What A Client Has To Say . . .

After "We are a busy Hematology/Oncology practice who treats cancer patients with Targeted Therapy. Lindi Skin products are sampled by our patients and have been both in symptom management and appearance." -Linda ARNP, MSN Clearwater, Florida



Men • Women • Children

Hair Grafts/Design  
Free Consultations  
Medical Skin Care Products

[www.abstraxhair.com](http://www.abstraxhair.com)

Services, Supplies & Repairs  
Hair Prosthesis & Wigs  
By Appointment Only

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ASTRAX HAIR DESIGNERS / HAIR REPLACEMENT CENTER, Full service salon and hair restoration center.

Abstrax is owned and operated by Gerry Hergert, a licensed cosmetologist / esthetician for 49 years and her daughter Laura Hergert Cole a licensed cosmetologist who specializes in Hair Extensions and Nails.

Abstrax is a Full Service Salon providing Hair and Nail services in addition to Skin Care. In 1989 they incorporated Hair Replacement services due to the increasing number of cancer patients that were looking for this type of service and had to travel up north to be accommodated. Their clientele include men, women and children of all ages. Helping people is there mission statement!