



# Allow Me To Introduce You To The #1 Nationally Syndicated County Woman Publications In The USA



LYNN K. WOLF, PUBLISHER

**The County Woman Publications** are published bi-monthly and are distributed FREE OF CHARGE in Atlantic, Ocean and Monmouth Counties in various selected locations such as medical facilities, libraries, pharmacies, health and fitness centers, day-cares, dance studios, real estate offices, restaurants, salons, book stores, offices, and businesses.

**According to statistics:** women make 85% of all consumer and health care decisions. Did you know that women are estimated to spend a trillion dollars annually and control over 51% of the US wealth? The County Woman will become a primary resource for the women of each county. Every business benefits from hitting their target market effectively with their promotional dollars. Each article gravitates to the hands of responsive readers in the comfort of their own homes. The County Woman is a direct link to the women's market. Explore the many promotional and advertising opportunities offered to increase your prestige, position and sales to women in Atlantic, Ocean and Monmouth Counties.

tise setting you apart from the many other competitors in your County.

You may choose EXCLUSIVITY ... eliminate your competition by being the only professional in your specialty in our publication. Why divide the response of the readership amongst your competition? Distinguish yourself as the authority in your field by taking the information you discuss with each client and make it available to more than 42,500 readers in the comfort of their homes.

**References:** Look inside each issue to see the results and responses from other professionals. Establish yourself as the source for information in your specialty in YOUR county. Join the hundreds of contributors that have heard "I read your article in the Women's Publication" as they walk through your door. The County Woman will give you references from other authors, from other geographical areas, in your same field. (What other paper does that?)

**Results:** Assume the average response rate is a minimum of 1/10<sup>th</sup> of 1% of the readership. Multiply that by the average profit per customer, and you will see why this publication has been incredibly successful everywhere it is printed. It will pay for itself!

## What we can do for you:

- **Web Advertising:** Highlight your business with a web banner on the Primary or Secondary Page of our website. The web banner is directly linked to your page and website.

## Join the family:

Become part of the growing family of professionals who educate while promoting. This proven successful combination creates community awareness for your business and offers tremendous growth potential. The County Woman can become your direct link to the women's market. Businesses who would like to target the women who live, work and play in Atlantic, Ocean and Monmouth Counties may reach us by email at [lynn@ACWoman.com](mailto:lynn@ACWoman.com) or call us at 1-866-398-0898

Women control \$13 trillion, or 60% of the country's wealth, according to research conducted by Business Week and Gallup.

Allow me to introduce you to our very successful ... "The County Woman" publications.

**Women's Journal™** have been around for more than 33 years and have over 371 publications published or have an option to publish in the United States. The County Woman is a primary resource publication, which will have a readership of 2.46 per copy with an average lifespan of 6-8 weeks. These numbers come from the National Press Association. This above average readership is due to the articles being referred to friends and family who could directly benefit from the information. The County Woman challenges our contributors to demonstrate their expertise, understanding and passion for their businesses by writing insightful, objective, and thought provoking articles.

Each of our Woman's Publications is an informative and enlightening resource for the community. The County Woman offers editorial coverage, at a low advertising rate and most importantly, targeted marketing to women.

**What we are NOT:** We do not print anything political, religious or controversial and we do not cover local news.

