



Be A Conscious Consumer – Shop Fair Trade!



WENDY JOHNSON,
OWNER

How many of us stop to consider where our food, clothing and other everyday necessities come from? Where and how is our food grown? How is it nourished, harvested and packaged? Where is our clothing made and how? What kind of fabric is it made of? Who constructed it and under what conditions was it made?

These are questions that most of us never ask ourselves. Our knowledge of what we consume does not go beyond brand names, popularity and cost.

Asking these questions brings us to the realization that everything we consume (use up) starts with the labor of other people from all over the world. People, just like us, manufacturing products to provide a living for themselves and their families.

The sad truth is that with all of the open markets and global trade, there is more slave labor taking place around the world today than at any other time in history. Many corporations that want to avoid the expense of paying fair wages, health care, sick days, etc., have moved their operations into underdeveloped countries.

The indigenous people of these countries are forced to work long hours in unsafe conditions with no representation. Most of them are women and children. Trafficking of women and children in this country is still thriving. They are brought here to work on farms, in sweat shops and sometimes worse places.

“Many workers around the world earn an average of \$1.00 per day, common in factories producing for U.S. corporations.” - National Labor Federation

Today more than one billion people all over the world live on less than \$1.00 a day; lack access to clean water, education and other basic services.

“The world’s richest 20% consuming 75% of the world’s resources, while the world’s poorest 20% consume only 1.5%.”

- World Bank 2008

These statistics show not a shortage of resources, but the imbalance in the distribution based on the love of profits and not the love of people. These people are vulnerable and do not have the power to effect change, but we do! Power comes with great responsibility.

Being a conscious consumer means taking responsibility for facilitating changes, first within ourselves and then our global community.

Buying fair trade products, whenever possible, is the best way to make this happen. Fair trade centers around the exchange of goods based on the principles of economic and social justice. Fair trade is about dealing fairly- it’s as simple as that!

Everyone is treated fairly, from the people that produce the goods, to the people that buy and use the goods. Producers of fair-trade goods also strive to be ecologically conscious, producing their goods in ways that have little or no negative impact on our environment.

The economic climate that exists today is a direct by-product of a continuous history of exploitation and unfair economic practices.

Let’s strive to break the cycle this holiday season by being doers of the words of the One who said, “Do unto others as you would have them do unto you.”

WISHING ALL A PROSPEROUS AND PEACEFUL HOLIDAY SEASON AND NEW YEAR!



For more info on Fair Trade go to:

1. www.FTRN.org for “Where to Buy” resources and links
2. www.FairTradeFederation.org
3. www.WFTOMarket.com
4. www.transfairusa.org

November Events: THANKSGIVING FOOD DRIVE
Now thru November 20th we will be collecting non-perishable food items. All donations will benefit the Eastern Service Workers of Pleasantville. For more info call (609) 646-9814 or (609) 204-6620.

HOLIDAY LIGHT SHOW – Dark to 8PM
November 26 – January 2nd

December Events: Come out and join us for HOSPITALITY NIGHT at the Village Greene in Historic Smithville, December 4th till 8PM. *Come shop, see the pretty decorations, enjoy the music and light show.*

INTERNATIONAL FAIR TRADE GIFT FAIR at Mainland Regional High School in Somers Point from 10am – 5pm. *Beautiful handmade items from all over the world!*

For more info visit Herban Legend on Facebook or Historicsmithvillenj.com

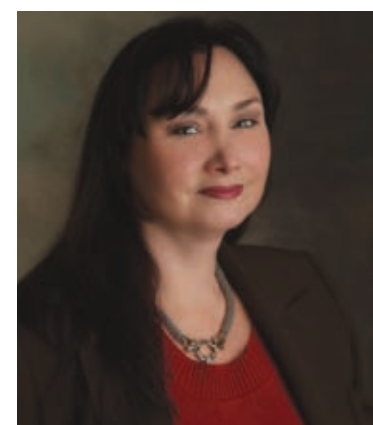
COME AND VISIT US AT:

Herban Legend

The Historic Village of Smithville
The Village Greene #56,
615 E. Moss Mill Rd.
Smithville, NJ 08205

609.204.6620

What Is Permanent Makeup?



AMY K. DRUDING F.A.A.M.CPCT
BOARD CERTIFIED

- People who travel, swim, camp or enjoy an outdoor lifestyle.
- People that want to create the illusion of Areola and nipples after breast cancer or reconstructive surgery.
- The everyday busy people who wish to look their best.
- People with sensitive skin or allergies to conventional makeup and those who have itchy watery eyes from hay fever, which causes smudging and smearing of conventional makeup.
- People with asymmetrical facial features.
- Men may also want permanent color for the appearance of fuller eyebrows due to hair loss or camouflage scars.

What If I Need A MRI?

It is safe to have a MRI.
www.mrisafety.com

How Long Does It Last?

Permanent cosmetic lasts a very long time, but it does not last forever. Eventually you will find some fading due to environmental issues such as sun damage, skin care products that contain chemical exfoliants and normal breakdown of the body’s natural response. Natural, delicate colors are oftentimes more vulnerable to quicker fading. The darker the color the longer it will stay in the skin. Also, you may get used to your subtle look and eventually may want it a little brighter. I recommend yearly touch ups.



SAFE!! EASY!!! AFFORDABLE!!!!

Permanent cosmetics unlike tattoos are done in a series of treatments. All cosmetic tattooing consists of a follow up touch up. This is done to give you the most color saturation possible.

Permanent cosmetic is NOT to be considered a replacement for cosmetics completely. The color is placed “in” the skin and not “on” the skin. It gives you a softer, more natural look.

- Eyebrows
- Eyeliner
- Lip liner
- Full lip color
- Beauty marks
- Vitiligo
- Areola Reconstruction
- Camouflage
- Stretch marks
- Tattoo Removal

Permanent Makeup

www.permanentmakeupbyamy.net

Call 609.383.BROW (2769)

for appointment

Serving Atlantic and Cape May Counties