



# Hair Systems That Work for Both Men And Women



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ABSTRAX HAIR DESIGNS

*Gerry and Laura just returned from an extensive three-day working conference with the American Hair Loss Council. While attending the conference, Gerry received her Masters Certification, as a Board Certified Master Hair Replacement Specialist. This award was earned by Gerry achieving all requirements and meeting stringent guidelines which are set by the AHLC*

## A Hair System is the best hair loss solution to restore your natural appearance.

Whether the cause is genetics, medication or stress, the loss of hair can be addressed in many ways. Medications such as Rogaine and Propecia work for some. Hair transplant surgery might, or might not, be right for you. And among your non-surgical hair loss treatments are hair systems, also known as a "hair replacement" or a "toupee".

**ASTRAX HAIR DESIGNERS / HAIR REPLACEMENT CENTER, Full service salon and hair restoration center.**

*Abstrax is owned and operated by Gerry Hergert, a licensed cosmetologist / esthetician for 49 years and her daughter Laura Hergert Cole a licensed cosmetologist who specializes in Hair Extensions and Nails.*

*Abstrax is a Full Service Salon providing Hair and Nail services in addition to Skin Care. In 1989 they incorporated Hair Replacement services due to the increasing number of cancer patients that were looking for this type of service and had to travel up north to be accommodated. Their clientele include men, women and children of all ages. Helping people is their mission statement!*

These are not your father's toupees or your mother's wigs. The techniques and technologies of 21st-century hair systems have redefined what it means to fight Alopecia Baldness is now truly just an option, in part because the hair replacement application is semi permanent. There is a broad range of what you can do to address thinning, patches or even advanced hair loss, and the solutions can be finely adapted to your head, your individual hair loss condition and your style preferences.

*A modern hair system is also about common sense.* The hair system that works for a 28-year-old will be quite different from what is right for a 58-year-old. There is a more natural, more realistic way of giving people back the hair they once had through a quality hair integration system. Just as important, this approach to managing hair loss is noninvasive.

Maintenance and cost questions can be answered upfront. Are you athletic? Then the type of bond you choose will matter. Like to change styles? It is possible. On a budget? Investigate which hair replacement plan fits your available resources.

When you understand more about your options, you'll be

better able to work with a stylist as well. At Abstrax Hair Designs our professional stylists understand both technical and aesthetic features of good hair systems. When hair systems stylists are really good, they understand you and your needs.

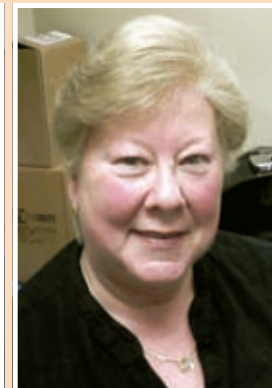
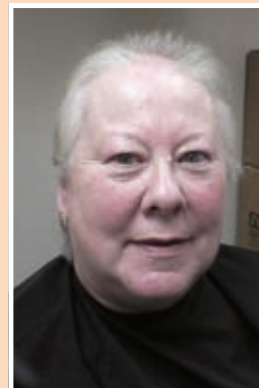
## What Are You Really Buying When You Buy Hair Systems?

**Without talented artistry and expert, friendly service, hair systems aren't much good to hair loss sufferers.**

Whether you're a man or a woman, you're buying more than a hair system for your head; you're buying a company, a service, a relationship and most of all, a great feeling when you leave every time!

You will find many varying hair replacement service providers if you search even a local yellow pages phone book. If you take your search further online, you'll be inundated with options for hair systems. So how will you choose? In fact, according to experts, most people experiencing hair loss explore solutions but end up trying nothing ... probably because they don't know what to try.

*Brenda was suffering from significant hair loss and turned to Abstrax Hair Designs for help. She is now a happy client!*



"That's why you want to definitely make an appointment for a free consultation with our specialists before you make your decision. Go to your appointment and explain your hair loss situation. Make a list of questions you have and ask them all! We can evaluate your specific needs and recommend several solutions depending on your budget and lifestyle.

Michael Garcia, a marketing executive at Bright Bulb Solutions in Los Angeles, C.A., specializes in the hair loss industry and explains "The highest quality hair replacement companies out there are selling *the relationship*. It all comes down to the skill and talent of the studio in making you look and feel good. An honorable and reputable company doesn't want to make a quick sale of hair systems; they want to establish a relationship that lasts many years."

Another hallmark of a great service or studio is one who invites you to come back within a week of getting your new hair. "We want you to come back within a week because we know you'll discover limitations to your new hair systems, have questions about styling and care, and we want you to have the best experience possible with something we have designed just for you. Look for patience and the willingness to teach! Overall, a good service and stylist makes you feel good. They will look you in the eyes as they speak to you and touch and feel your hair. They will make you feel better about the entire situation. They will partner with you in your quest for confidence and these are some of the very important factors when you pick a hair replacement specialist.

*To schedule an appointment or with questions call:*

**732-255-1733**

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## Hear What A Client Has To Say . . .

"We are a busy Hematology/Oncology practice who treats cancer patients with Targeted Therapy. Lindi Skin products are sampled by our patients and have been both in symptom management and appearance." *-Linda ARNP, MSN Clearwater, Florida*