



# Amazing Digital Copier Printing Capabilities



By: **ROBERT P. MATTHEWS**  
President, Copiers Plus Inc.

With today's advancements in color copying and printing technologies, it is becoming very easy and affordable to create and print high quality business documents in-house. Letterheads, brochures, company marketing material, even business cards and postcards can be copied and printed with these new products.

Many companies are embracing this technology for their short run printing needs. Instead of having hundreds or thousands of preprinted materials on hand, documents can be printed "On Demand" as needed. One of the many benefits of printing this way is there is much less waste should any important information change.

Today's full color copying and printing devices can handle a variety of paper types including recycled, glossy, cover, card, and index stocks. These products connect easily to most computer systems and networks, and are compatible with both Mac and PC's. In addition, most popular software programs work well with these devices making it possible for users with little experience to produce high quality business documents. We are seeing these products improve every day. They are becoming faster, more efficient, and have a much lower cost of operation.

If you are considering adding or replacing any color devices

in your office, please feel free to reach out to us with any questions you may have. One of our knowledgeable representatives would be more than happy to consult with you on how your company can benefit from these products.

At Copiers Plus, our primary business has been in the selling and servicing of office equipment. Seven years ago, we relocated to our current facility on Fire Road in Egg Harbor Township. With the additional space and exposure, we decided to expand into the printing and copying business and started a new division offering copy, print, document management, and graphic design services. This expansion enables us to thoroughly test out all of the equipment we represent and become experts on this emerging print and copy technology. The majority of the work produced in our retail copy center is printed on the same equipment that we offer to our typical business customers.

Founded in 1986 by Robert and Debra Matthews, Copiers Plus Inc. enjoys serving as a traditional office equipment company.

At Copiers Plus, we sell and service the award winning line of Ricoh/ Lanier, Kyocera-Mita, Dell, and HSM office products.

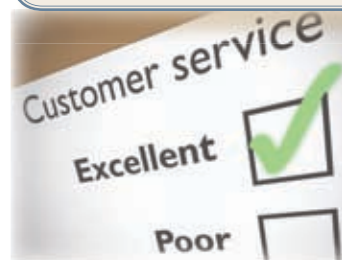
We offer traditional office copiers, large format copiers and printers; black & white and full color multi-function products, printers, scanners, fax machines, document shredders, and all the software to tie everything together.

In addition, we are an Authorized DocStar Dealer, providing a variety of electronic document storage and retrieval solutions. Copiers Plus now offers our products and services to all of southern and central New Jersey, with offices located in Egg Harbor Township, Palmyra, and our latest affiliation with New Jersey Copy Products in Old Bridge.

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## Our Services

At Copiers Plus we sell and service the full line of Gestetner, Lanier, Ricoh, and Savin products. Copiers have come a long way, evolving into digital imaging, network-capable machines that offer a wide variety of features and services such as traditional black and white copying, full color copying, collating, sorting, stapling, scanning, document storage and retrieval, faxing, equipped with complete networking capability and more.

At Copiers Plus our experts have over 25 years of experience. We will evaluate your current office needs, your network set-up, and guide you in determining the most cost-effective solution for your business environment.

**We are more than just a copier dealer, we are a business machine solutions advisor and provider.**

We accept nothing but the best from our employees to offer the highest quality service delivered with affordable pricing.

Contact [sales@copiersplus.com](mailto:sales@copiersplus.com) or call 609-645-7587 for more information.