



Allen's Shoes Offers Top Quality, Fashion Forward Footwear

Since 1906, Allen's Shoes has always been Atlantic County's premier destination for top quality casual footwear. Allen's Shoes is dedicated to featuring the most

popular trends, while at the same time staying rooted in traditional footwear.

Because of their stellar and personalized customer service, Allen's Shoes has earned a deep loyalty over the years from their clientele. They are known for carrying top quality footwear and having a comfortable, up to date shopping environment. Allen's was even voted "Best Shoe Store in Atlantic County" for the last several years by readers of the Atlantic City Press. They carry an extensive inventory of large sizes and wide widths to fit even the most challenging shoe sizes. If you are looking for European shoes, you will find a vast array of styles for any occasion.

Fashion Shoe Trends for Fall

Everybody loves boots come autumn. It feels so good to finally throw the flip-flops and sandals aside and pull on those warm boots, as the weather turns cooler.

In almost all fall collections of designer shoes this year, you will find boots. Either knee high or ankle boots, you will see women wearing boots with dresses, skinny jeans, tights, or skirts. The boots can be found in suede, leather, or textured fabric.

Moving into fall, expect to see clogs with studs, buckles and zippers. Heeled clogs are still popular this fall and can be found in so many different styles and colors. One of the favorites is the Dansko Clogs. Dansko brings its signature comfort and style to their clog. You can find them in black and brown leather or leopard or zebra. You can wear these clogs with just about anything you own. The best news? Dansko is known for comfort, so you will not only be fashionable sporting these shoes, but you will be oh-so-comfortable doing it. Wear them with dresses, skirts and jeans.



Allen's Shoes prides themselves on having a well trained, knowledgeable staff that will ensure proper fit and care of your purchase.



BEST Selling Brands

- UGG® Australia • Sofft • Ecco
- Florsheim • SAS • Keen
- Naot • Rockport • Minnetonka
- Dansko • Kipling handbags
- New Balance • Clarks • Ara
- MBT • Merrell • FitFlop
- Mephisto • Reiker
- Thorlo socks



The Top Three Footwear Trends for Fall 2010

1 Boots

Tall boots - (either flats or with a heel) worn with leggings and jeans is a great look for this fall season.



2 Clogs

The best part about clogs is their versatility. Pair them with evening attire for a night out on the town or wear them with jeans for a more casual look.



3 Wellness

These will actually Help you to stand straighter, burn extra calories, and strengthen muscles. It's like having a gym right in your shoe!

Allen's also features 3 well respected brands: • MBT • New Balance • FitFlop

FitFlop's new Gogh clog and Mukluk Boot are built with the same patent-pending leg muscle-loading technology that wearers also report relieves backache, reduces plantar foot pain and re-energises their tired and aching legs.



The Women's New Balance 1100 Toning sneaker was available August 4, 2010. The sneaker features "True Balance" balance board technology to encourage

muscle activation and calorie burning while you walk. The shoes also feature the ACTEVA Ultra Lite midsole cushioning, and an NDurance outsole. The upper is mostly grey with black and lime green accents. The midsole is predominately white, but also shares in the lime green accents.

Allen's Shoes was founded in 1906 in Pleasantville, New Jersey. The business has changed hands only twice since that time. In 1964 William Goldman was a traveling sales representative for a wholesale shoe company and newly married. While he was telling one of his customers that he did not want to travel anymore and wanted to spend time with his wife Helene, the customer mentioned that the shoe store across the street was for sale. He stopped in, took a look around, and saw the potential to start a new life with his wife. When he went home that evening he told his wife about the store and the area. He brought her to Pleasantville from Philadelphia the next day. They bought the business and sold their home in less than a week and Allen's Shoes had new owners.

Since then the business has moved twice, first into the Shore Mall in 1972 and then onto Tilton Road in Northfield in 2006. Mr. Goldman passed away in 2000 and his wife and daughter have been running the business successfully for the past ten years. Mr. Goldman was always very proud of his business and took great responsibility in making sure customers always got fitted properly and got the best shoes for their feet. That spirit still endures at Allen's Shoes today as evidenced by over 100 successful years in business and consistently being voted best shoe store in Atlantic County by readers of the Atlantic City Press.

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